

DECISION NOTICE

Notice is given that the following decision has been taken under the Provisions set out in the Council's Constitution

Decision maker: Cabinet Member for Environment

Date: 1 Jul 2013

Decision in the matter of: Request for Permission under the Congleton Market Charter to hold a market in Biddulph

Decision: That permission be given under the Council's Congleton Market Charter for Staffordshire Moorlands District Council to hold a market in the town of Biddulph on the first Friday of each month for a period of five years, from 1 August 2013 and that this permission be reviewed at the end of that period.

Background: A request has been made by Staffordshire Moorlands District Council for permission to hold an artisan market in Biddulph on the first Friday of the month. The permission requested would be under the Congleton Market Charter.

The Calendar of Charter Rolls date 1257 to 1300 shows that a Charter to hold a market on a Saturday in Congleton was granted to the Earl of Lincoln. Cheshire East Borough Council, as the administrative authority for the area, now have the right to the Charter rights. This means that anyone who wants to set up a market within 6 2/3rds miles of Congleton town would need to seek the council's permission. This is likely to relate only to holding a market on Saturdays, but this is not certain.

In August 2006, Congleton Borough Council granted permission to Staffordshire Moorlands District Council to hold a market in Biddulph on Fridays. Several markets were held but it did not become established. Staffordshire Moorlands District Council are again seeking permission to recommence an artisan market on the first Friday of each month.

Citi Markets, which holds a market in Congleton town centre on Tuesdays and Saturdays, has been approached. This company hold the market on Council property. They have no objection to a market being held in Biddulph on a Friday, but asked for a review after one or

two years. The Town Council, ward councillors and the Town Centre Manager, have also been approached, with no objections being made.

Background Documents: Biddulph Market - report

Approved:

Signed by
Councillor David Topping
(Cabinet Member for the Environment)

Date: 1 July 2013

Advising Officer:

Signed by
Gareth Edwards
(Streetscape and Bereavement Manager)

Decision maker: Cabinet Member for Environment

Date: 1 Jul 2013

Decision in the matter of: Local Sustainable Transport Fund Business Travel Planning - Partnership Agreement

Decision:

1. To agree the establishment of a partnership arrangement with the South Cheshire Chamber of Commerce and Industry (SCCCI).
2. To authorise the Borough Solicitor or an authorised signatory within Legal Services to sign the Partnership Agreement and to implement and monitor the Agreement until 31 March 2015.

Background: The report seeks authorisation to establish a Partnership Agreement with the South Cheshire Chamber of Commerce and Industry (SCCCI) to support the delivery of the business travel planning element of the Local Sustainable Transport Fund (LSTF) programme. The Partnership Agreement has a value of £22,000 per annum with an end date of 31 March 2015 in line with the LSTF funding period. The Agreement will be fully funded by the grant from the Department for Transport (DfT).

The SCCCI is a “not for profit” organisation which supports and promotes the local business community through representing the views of the businesses, providing information and advice, and facilitating activities for the benefit of the local business community.

The SCCCI is uniquely placed to facilitate business engagement, joint working and collaboration on travel planning activities in Crewe. They

have existing networks and partnership structures already in place, which are sustainable beyond the funding period. It is anticipated that the involvement of the SCCCI will help to secure the buy-in and ownership from the business community.

The Council have appointed an LSTF Project Officer to lead the business travel planning activities. The Project Officer will work closely with the SCCCI by “hot desking” from their offices, utilising a SCCCI email account when communicating with the business community.

The SCCCI will support the Council’s Project Officer in initiating, co-ordinating and facilitating business engagement on travel planning activities. The SCCCI team will help to raise awareness and promote business travel planning to major employers and local businesses. The team includes skills, knowledge and expertise in business development and engagement, events and marketing, partnership working / liaison and international trade.

The SCCCI also have a number of well established communication tools and channels which are familiar to the business community. Through the Partnership Agreement, the Council’s Project Officer will have access to these tools when promoting and encouraging the take-up of travel planning activities. The communication channels include a web portal, magazine, e-newsletter, existing networking events and business awards.

The primary aim of the partnership is to encourage increased levels of walking, cycling, public transport and car sharing for the journey to work amongst major employers and local businesses. If successful this will reduce the levels of congestion that are currently hindering the local economy and help to unlock the growth potential of the town. Tackling congestion and improving accessibility will make Crewe a more attractive location for business investment and job creation.

Background Documents: Business Travel Planning - report
Business Travel Planning - Appendix
Business Travel Planning - Appendix - structure chart

Approved:

Signed By
Councillor David Topping
(Cabinet Member for the Environment)

Date: 1 July 2013

Advising Officer:

Signed by
Jenny Marston
(Policy and Accessibility Manager)